



Food and Agriculture  
Organization of the  
United Nations



16 October 2021

# World Food Day

## Junior World Food Day | My School food environment

Food environments through the eyes of children

### *Call for short videos from youth, caregivers and school staff*

On the occasion of the **Junior World Food Day** and in the context of FAO's work to improve the quality and sustainability of school food around the world, we want you to share your personal experiences from your own school food environments!

Healthy diets are crucial for child and adolescent development, health and overall wellbeing. Most children spend a considerable amount of their days in school, and thus have one or more meals in this setting. Many countries around the world provide schoolchildren with meals or snacks as part of national programmes, and these are often a very important part of their diet, particularly in vulnerable contexts. At the same time, the need to consider the environmental impact of diets keeps growing.

The food environment, which includes what kind of food people have access to, the quality and safety of that food and how the food is promoted to consumers, helps to shape what people eat. In schools, the food environment is made up of all the food that is available and consumed in and around school premises, such as school meals, foods that are sold in tuck shops, vending machines or through street vendors, and food that children bring from home. It also includes the facilities for preparing and consuming foods and water, school gardens, the policies that define what can be sold and promoted inside schools, as well as the food behaviours of children and staff themselves.

### **What can you do?**

We want to know what you think about the food you eat in your school, what you enjoy the most and what you feel needs to be improved for you to be able to have healthy, enjoyable and environmentally-friendly school food. We are looking for individual experiences, as well as collective ones from schools.

### **How can I share my school food experience?**

Record a 30 to 90-second video on your smartphone or other device, showing or describing your school food environment and responding to some or all of the questions below. Do this yourself or ask your caregiver to help you. Teachers and other school staff can also be involved in your video to share their different perspectives. Videos can also be submitted on behalf of a school or grade.

Some questions to help you out:



#WorldFoodDay  
[fao.org/world-food-day](http://fao.org/world-food-day)



1. "Why do you like or not like your school food?" Start your video by recording yourself saying 'I like my school food because...'. Find an example here: <https://twitter.com/FAO/status/1373947310657396736>
2. What is your favourite healthy school meal? Tell us or show us!
3. What makes it difficult for you to eat in a healthy way during school time? Tell us or show us!
4. What thing do you wish could be improved in your school food? (e.g. the food choices in canteens, tuck shops, vending machines or street vendors near the school; quality and safety of the food, the facilities for preparing and eating food, school vegetable gardens, school food rules or policies that define what can be sold and promoted inside schools, and/or the food behaviours of other students) Tell us or show us!
5. What could be done to make your school food more environment-friendly? (e.g. to avoid food waste, reduce packaging, source locally or produce in school garden or from sustainable food producers). Tell us or show us!

Videos in English, Spanish, French, Italian, Arabic, Russian and Chinese are welcome.

**Please remember to sign the attached SUBJECT RELEASE FORM** giving FAO the permission to use, reproduce, publish and distribute your video for non-commercial purposes! **If you are under 18**, your parent/legal guardian will need to sign this for you.

### How will the video be used?

- The best 10 videos will be edited and showcased during the Junior World Food Day and other World Food Day events and displayed on the World Food Day website.
- The content of all the videos received will be used to inform a global process to improve the quality of school food.
- The selection will reflect geographical, regional and gender balance, as well as a good variety of experiences.
- Videos will be used as content for interactive stories, exhibits and digital campaigns related to school food and nutrition on TikTok, Instagram and Twitter:
  - Twitter: <https://twitter.com/fao>
  - Instagram: <https://www.instagram.com/fao>
  - TikTok: <https://www.tiktok.com/@fao>

### Deadline

We would need to receive your video no later than **15 September 2021**.

### Technical Specs

#### General

- Video length: 30-90 seconds.
- Record as many takes as needed, and send us your best one.

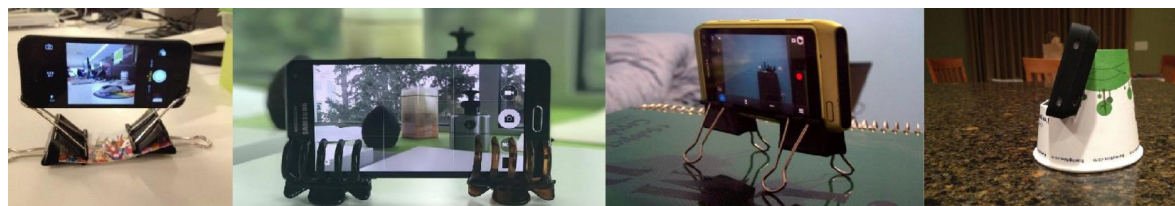
#### Video

- Keep it vertical.





- If possible, keep your phone at eye level and look directly into the camera
- Don't zoom in to adjust the framing, simply place the camera in the best position instead.
- If possible, ensure there is adequate lighting. Avoid backlights (bright windows, lamps, etc. behind you).
- If possible, keep the phone/camera still, placing it somewhere stable (see some examples below).



## Audio

- If possible, avoid background noise. If there is verbal message, please make sure your voice is clear and loud.
- The space does not have to be absolutely silent, but avoid having any loud, constant or echoing noises around you.

## To submit:

- Send your video file directly to: [School-Food-Video@fao.org](mailto:School-Food-Video@fao.org)
- Or (if too heavy) upload your video to a cloud storage device like Google Drive, Dropbox or One Drive and share the link in an email to: [School-Food-Video@fao.org](mailto:School-Food-Video@fao.org)
- Or share the video through We Transfer to: [School-Food-Video@fao.org](mailto:School-Food-Video@fao.org)

**Contact:** [School-Food-Video@fao.org](mailto:School-Food-Video@fao.org)

## SUBJECT RELEASE FORM

In exchange for consideration received, I, [\_\_\_\_\_], hereby irrevocably and unconditionally give my permission to the Food and Agriculture Organization of the United Nations (FAO) to use, reproduce, publish and distribute for non-commercial purposes, my name, photographic likeness and/or video in any format and through any medium whatsoever, to promote the activities of FAO, including but not limited to publications, posters, audio-visual materials, webpages presentations, campaigns, publicity material and any other lawful use concerning the same. In connection to the foregoing, I agree that FAO, at its own discretion, has the right to change, edit and or treat the photographic likeness and/or video. I hereby grant FAO the right to superimpose text or quotations on the photographs.



I understand that I will not receive compensation for the use of my name, the photographic likeness and/or videos in any form.

I understand that my name, the photographic likeness and/or video may be used by FAO, without any further consultation with me, for the above-mentioned purposes, in any and all countries of the world.

By signing this Subject Release form, I acknowledge that I have completely read, fully understood and agree with the above conditions.

Signature:

Address:

Birth date:

Email address:

Date:

**If subject is under 18 years of age:**

I, [\_\_\_\_\_], parent/legal guardian of the above named child do hereby give my consent without reservation to the foregoing on behalf of my child.

Signature:

Relationship to the minor:

Email address:

Date: