

Experience with ESG standards application and quality assurance principles at VŠM

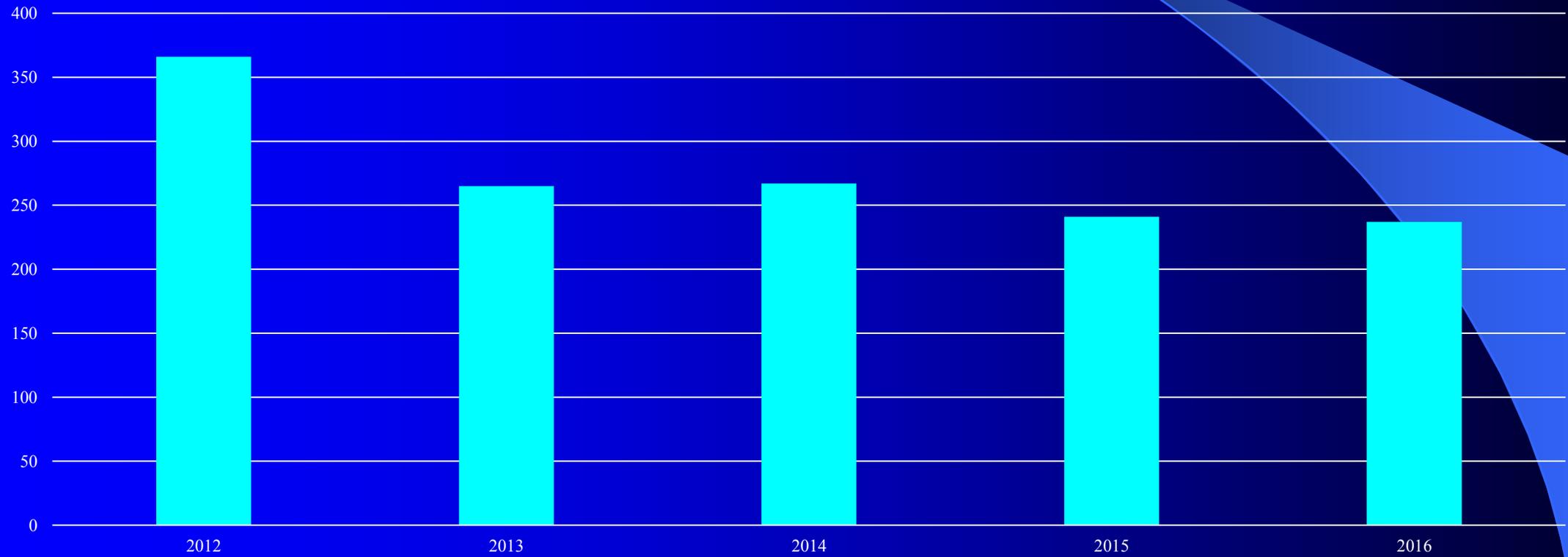
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Vysoká škola manažmentu

- The first private university in SR established by law (1999)
- Study language: English and Slovak
- Study degree: Bc, Mgr, PhD., MBA
- Number of students : cca 1000
- Study forms: daily, external, online, combined

Number of students

Trend of the new students number



Quality definition and ESG principles

- Quality – satisfaction of customer requirements
- Quality of education - ??? Unified model???
- ESG principles simply:
 1. Responsibility of education provider for its quality
 2. Diversity of the universities
 3. Quality culture
 4. Satisfying of the privies (customers?) requirements

ESG standards – important!

- 1.3. orientation to the students – their participation (active role)
- - innovative teaching and learning methods (e-learning)
- - teaching evaluation not only by the law requirements
- - self-activity of students
- - standardized and beforehand given evaluation processes

PERMANENT FEEDBACK!!

1.9. permanent evaluation of study programs

- - monitoring of a need and interest in the study programs (from the side of students, labour market, employers...)
- - interconnection with teachers' activity in the study field
- - specializations creating in accordance to students interest („liberal study“)
- - utilization of ICT (standars for online study...)

Recommendations in continuity with ESG

- no unified model (ISO 9001 or CAF etc.), ESG = application framework for your „own“ internal quality assurance system (1.1)
- innovation of the learning way, methods, forms...by ICT tools, students involvement etc... (1.3)
- diversity within the framework of the universities, faculties, departments, teachers...) – relation to the founding, financing (1.5)
- more frequent feedback—it helps to better selfevaluation (1.9)
- more involve the expert from praxis and abroad (1.10)
- give your attention to the ethics, education...- culture of education

- *Standards 1.2, 1.4., 1.6., 1.7., 1.8., 1.10 – it is certainty (or it is not the main part of the IQAS, f.eg. 1.10) :*
 - *Dont' be afraid of the ESG standards!*
 - Thank you for your attention!