

INT VET DUAL
Introduction of Vocational Education and Training

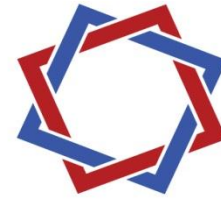
W5 – Dissemination

State Vocational
Education Institute



Dissemination plan, Communication strategy

- **Plan A** – communication process by system Asana. Everyone was invited to log on to the system through by E-mail. In this system we have all project information as well as contacts and a private chat. Asana Guide
- **Plan B** – by E-mail adress.



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Publication

- Development of project logo (3 creators, 27 proposals, The selection process)
- Project Website (cooperation with Project Partner 1)
- Press Releases (cooperation with Project Partner 1)

Newsletter

- E-Mail Newsletter – inform relevant stakeholders from business, research and the public sector on the project activities (1 per 3 months)
- Each issue will be published issue brief information about the project partners and new information on the successful continuation of the project



Thanks for your attention!